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Global Appearance Partners Announces New App, *Atlas*

LOUISVILLE, Kentucky. -- Global Appearance Partners, the world's premier fleet appearance management company, is unveiling their new app, Atlas. The app will provide users with an all-encompassing platform to book, track and manage aircraft cleanings from anywhere at any time. Atlas was built from the ground up as the world's first and only application designed to cater specifically to any aircraft detailing needs. The app is a total game changer for the tech and aircraft industry.

"We are in a unique position to invest in building a platform that never existed before," said Global Appearance Partners CEO Jared Wolf. "The bandwidth of a single vendor isn't large enough to invest like we have in a custom system, and customers are leaning on dated maintenance programs, spreadsheets, or sometimes nothing at all to track and manage their fleet aesthetics."

The platform allows for users to book a cleaning on an aircraft at any of more than 300 airports nationwide with just a few simple clicks. By booking through the Atlas app, the aircraft cleaning is carefully coordinated with one of the app's many approved vendors. Upon booking an appointment, the entire logistics process of booking a cleaning is effortlessly taken care of by the expert team at Atlas. The Atlas app also allows users real-time insights into the status of a job through the pilot dashboard. Included in the app is a built-in messaging platform which enables users to add comments or make any adjustments to their booking, if needed. It provides a full history of messages as well as previous bookings, all available to the customer at just a quick glance.

"We have been demoing and rolling out Atlas over the past several weeks to some of our existing customers, with some exciting partnerships in place. Today, however, the app is now open and available to anyone and everyone," said Wolf. Both new and existing users will have an enhanced experience utilizing the app.

Atlas is available now in the Apple App Store as well as online via its website and can be used by not just large fleet operators, but also small or single aircraft operations. "The app is designed to scale from one aircraft to unlimited aircraft while still providing the same experience for all," said Wolf.

Founded in 2011 Global Appearance Partners is the only company to offer complete end-to-end management of the aircraft aesthetics process. Through easy booking, standardized pricing, a verified vendor network, and transparency through Atlas, the team at Global works hard to be the one and only place customers need to turn to keep their aircraft looking pristine and passenger ready. From managing fleets of over 100 aircrafts to arranging one-off cleanings, the team at Global can handle any request or task their customers need.

Run by two industry veterans, Grant Hundley (Founder and COO) and Jared Wolf (CEO), the team at Global brings decades of aviation and aesthetics experience to offer a true one-of-a-kind experience.

The only service of its kind, the team at Atlas and Global Appearance Partners is changing the way aircraft industry approaches aircraft detailing bringing together customer and vendor on a single platform that enhances the experience of all involved.

For more information, visit the website at www.atlas-app.com or download the Atlas app in the App Store by searching for 'ATLAS-GAP'.

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